

# ETHEA Q3 Newsletter

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October 2021 | Q3

## A Message From Your President

Upcoming live events & new initiatives!

## Message From Our Regent

Trent A. Beach, PharmaD, FACHE

## New Member / Fellows Update

New additions to our community!

## Q3 - 2021 Articles of Interest

The Impact of Remote Work on Reading Body Language

## Q3 - 2021 ACHE News

ACHE nationwide news!



## Visit the new website!

ETHEA's website was revamped in Q4 of 2020 and is live for your viewing! Please bookmark and reference back for upcoming events and news about your local chapter!

[Click Here!](#)



## A message from your President

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*"We have a wide range of positions available with varying time commitment requirements. I am confident we can find a role that will simultaneously increase your involvement within the chapter but also allow you to maintain your personal and professional commitments as well."*

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### ETHEA Members,

Every fall your ETHEA board starts working on our annual strategic plan for the upcoming year. One thing that is tremendously helpful in this process is our annual chapter satisfaction survey which many of you completed earlier this year. It truly provides us a clear, current state, assessment on how we are doing along with your continuous feedback and recommendations. All of which we will work hard to incorporate into our 2022 goals.

This is also the time of year we start looking for new Chapter volunteers for 2022. We have a wide range of positions available with varying time commitment requirements. I am confident we can find a

role that will simultaneously increase your involvement within the chapter but also allow you to maintain your personal and professional commitments as well. I personally have had the privilege of volunteering in various roles with ETHEA over the past 7 years and can say with 100% certainty I am a better person and professional for it. I implore each of you to consider getting involved with our Chapter leadership team in 2022, you will not regret it!

Thank you for your continued support and I look forward to finally see all of you, face to face, at one of our upcoming events.

Respectfully,

**Russ Peters, MBA**  
2021 ETHEA President



## A message from your Regent

*Trent A. Beach, PharmD, FACHE*

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*"As important as agility, resilience, and decisiveness are today, I submit to you that active participation in your ACHE chapter is equally important for the connections and resources needed today."*

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## Message From Your ACHE Regent Summer 2021

Colleagues, we find ourselves facing a new wave of this pandemic and face challenges with vaccinating our community while at the same time working to deliver prophylactic and therapeutic care for those presenting to our organizations. In these difficult times, we have one another to lean on and share experiences and solutions. This, too, is a challenge to which we are rising and will persevere until all our neighbors are clear.

In the midst of this, I have news of our organization that I am happy to share. The 2021-22 convocation year Regent Advisory Council (RAC) has begun meeting. Below this message are the members representing your chapters and the pulse of healthcare today. I structured the RAC around five focus areas this year. These include Diversity & Justice, Physician Leader Engagement, Senior Leader Engagement, Higher Education Network Affiliations, and Chapter Resources and Development. Each of these areas of focus are led by your listed colleagues. To contribute ideas or assistance, please reach out and share your thoughts and inputs.

The Chapter Support Focus Group is charged with assessing TN chapter needs and to lend a hand to facilitate, develop, or otherwise identify resources and solutions to the needs of our TN chapters. The focus group working on Diversity & Justice has an important charge to assist our members, member organizations, and chapters to pursue strategies to affect change in the diversity, equity, and inclusion climate. Our higher education institutions are important to us; therefore, the HEN Affiliations Focus Group will work with our education partners to support student development and help to encourage our future chapter members and leaders. Two important groups' engagement in our chapters are important but not fully present at the moment. To address this, the Physician Leader and Senior Leader Engagement Focus Groups are charged with organizing and facilitating approaches to encourage and incentivize engagement with our chapters.

I am extremely excited about the work the RAC will accomplish this year through these five priority areas. Please lend your support, ideas, and input as we move through this new convocation year.

Trent A. Beach, PharmD, FACHE

Regent for Tennessee

[rx eagle@comcast.net](mailto:rx eagle@comcast.net)

Regent Advisory Council - Tennessee (District 4)				
Trent Beach, PharmD, FACHE, Regent TN				
Chapter Support	Diversity & Justice	HEN Affiliations	Physician Leader Engagement	Senior Leader Engagement
Andrew D. McDonald Sr., FACHE* Mark Armstrong, FACHE Scott <u>Balentine</u> , FACHE Brad Folck, FACHE Parker Harris, FACHE Adrienne <u>Nordman</u> Katie Sandlin Reginald Wells	<u>Vikram Bolly</u> , FACHE* Rita D. Anderson, FACHE Mark Armstrong, FACHE Joanna J. Conley, FACHE Peter D. Harmon Natasha <u>Kurth</u> Michael W. Nolen, Jr., FACHE Britt Tabor, FACHE	Brandee Norris, PhD* Janice S. <u>Belbeck</u> , FACHE Elizabeth Brown, PhD Mary Matin Cohen Melissa Gomez Christi Griffin Jan Hill Paige Powell, PhD, FACHE	Anna F. Pannier, FACHE* Janice S. <u>Belbeck</u> , FACHE Razvan Marinescu, MD, FACHE Mike <u>Neuser</u> Lisa <u>Piercey</u> , MD Clay W. Runnels, MD, FACHE Tom <u>Tull</u> , FACHE Amit <u>Vashist</u> , MD, FACHE Mark Wilkinson, MD Robin <u>Womeodu</u> , MD, FACHE	Timothy A. Slocum, FACHE* Stephanie Boynton, FACHE James Decker, FACHE Steven R. <u>Godbold</u> , FACHE Troy Hammett, FACHE Russell C Peters, FACHE Leticia W. Towns Tom <u>Tull</u> , FACHE

\*Focus Group Lead

## New Member / Fellows Updates

Please help us celebrate the recent additions to our ETHEA community with our new enrollments and/or membership status changes within the group! Recognize a familiar name? See someone you might want to network with? Get engaged and connect with one another!



### Members:

Chanta Wilder  
Ted Liberty, PhD  
Carla D. McMath, MBA, MHA  
John T. Winks  
Mary E. Dillon, MD  
Carline Nord, PhD  
Kimberly J. Jones  
James E. Nelson  
Treymon McNear, MBA  
Mihir Patel  
Aaron Spinks  
Desiree N. Van Campen  
Richard Ballard  
Kristin Bode  
Grace K. Wardeberg



### Fellows:

J. Alan Kent, DHA, FACHE



### Students:

Geneth K. Wolfer, DO, JD, MBA, MPH  
Chandler Jones  
Crystal Rylowicz

## Article of Interest

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*"As the pandemic tests the limits of many organizations, the crisis does not have to be a deterrent for growth. With a strong vision and a commitment to the fundamentals, McLaren St. Luke's is seizing this moment to execute strategic growth opportunities and find new ways to fulfill its mission."*

### The Impact of Remote Work on Reading Body Language

Many people are fully aware of how their body language can communicate their feelings and emotions to the outside world, whether intentionally or not. For instance, crossed arms might signal defensiveness or hostility, consistent eye contact can relay a sense of confidence, leaning forward can suggest engagement and interest.



But with the widespread shift to remote work in the wake of the COVID-19 pandemic, millions of Americans have shifted to remote work, and for many that remote work is likely to remain a feature of employment for the foreseeable future, even as the pandemic subsides. This means, among other things, that common visual cues around body language are more difficult to pick up in the new remote world. There is widespread use of video conferencing tools, but these don't fully mimic the nuances of in-person body language.

There are many relevant cues that can be picked up through various aspects of digital communications in a manner similar to how body language is read. The ability to read that language is important for creating a positive work environment in remote and hybrid settings.

Something as simple as including a smiling emoji on an email or text can help set a friendly, disarming tone with colleagues and subordinates and change an email requesting a status update of a project from something that could be taken as demanding and impatient to a casual, friendly check-in.

The fact that millions of Americans have shifted to a remote work setting means that it's more important than ever to be conscious of how communication is received. While working in-person in an office allowed coworkers to rely on body language to communicate more effectively, that becomes more challenging in a remote setting.

Nevertheless, digital body language can help bridge the gap as long as employees understand how to leverage it. It's another form of communication that companies should be alert to as they help train their employees for success in the new world of work.

—Adapted from "[The Impact of Remote Work on Reading Body Language](#)," by HR Daily Advisor, a sibling publication to HealthLeaders, July 19, 2021.



## ACHE News

News from ACHE below on connecting with fellow members, On-Demand Content Library, and more!

### Connect With Your Peers

New in 2021, we are pleased to offer members three free online communities for physician executives, Asian healthcare leaders and LGBTQ healthcare leaders. The communities platform makes it easier than ever for peers to connect in real time, tackle issues together and ask important career-related questions. Members can participate in discussion threads, share resources and best practices, and crowdsource innovative ideas and solutions.

To join, follow these steps:

1. Log in to [my.ache.org](https://my.ache.org).
2. Under “Helpful Links” on the right-hand side, click the last option, “My Communities.”
3. Click the “Add” button to choose the online communities you wish to join. *An MD or DO degree is required to join the Physician Executive Community.*
4. Watch your inbox for your welcome email and instructions to access your new community! The email will arrive within 24 hours.

We hope you will join these communities. If you have any questions, please email [communitymanager@ache.org](mailto:communitymanager@ache.org).

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### Our Exclusive On-Demand Content Library Can Help Advance Your Career

Did you know that as a member, you have access to guided presentations to assist with your healthcare management career development? Our Career Resource Center has compiled a **library** of member-only, on-demand sessions that provide information and resources for healthcare leaders at all stages of their careers. Whether you are a student entering the field, a leader aspiring to a position in the C-suite, or a clinician transitioning to an administrative role, there’s something for everyone. All sessions within the CRC’s **On-Demand Content Library** were recorded at the 2021 Congress on Healthcare Leadership. We encourage members to explore the On-Demand Content Library and other resources and tools available just for them in the **Career Resource Center**.

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### Healthcare Consultants Forum Member Directory: Connecting Executives to Consultants

Gain best practices and learn from your peers through our **blog** and the **Healthcare Executive Podcast**. Both the blog and podcast provide up-to-date content on the issues most pressing to healthcare executives. Be sure to share these with your colleagues. Follow the Healthcare Executive Podcast wherever you access podcasts.

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### ACHE Blog and Podcasts

The **Healthcare Consultants Forum Member Directory** offers a robust search functionality to help you identify a consultant who meets your needs. And if you are a consultant looking to gain visibility with decision-makers, consider joining the **Healthcare Consultants Forum**. The forum also offers resources tailored to a healthcare consultant's specific career development needs.

East Tennessee Healthcare Affiliation | [www.myethea.com](http://www.myethea.com)