

## Come join us for the next in-person Face to Face education event!

**Where:** Calhoun's On the River, 400 Neyland Dr, Knoxville, TN 37902

**When:** May 17<sup>th</sup> – networking and dinner begins at 5:30pm, panel discussion at 6pm.

**Cost:** \$10 for ACHE member, \$15 for non-members

**This event offers 1.5 Face to Face education credits.**



## The Role of Data and Advanced Analytics in Transforming Healthcare

According to the Brookings Institute: “Data analytics tools have the potential to transform health care in many different ways.”

However, change might be more substantial in the health care field than in other parts of the economy. Despite the immense promise of health analytics, the industry lags behind other major sectors in taking advantage of cutting-edge tools. Most health care organizations, for example, have yet to devise a clear approach for integrating data analytics into their regular operations. One study even showed that 56 percent of hospitals have no strategies for data governance or analytics.

Barriers include the nature of health care decisions, problematic data conventions, institutionalized practices in care delivery, and the misaligned incentives of various actors in the industry.

This program will focus on the role that data and advanced analytics play today and the potential role they will play in the future to impact operations, patient care, quality, safety, engagement & wellness, and healthcare costs.

### **Moderator:**

Ken Cassell's experience in healthcare encompasses more than 40 years. Currently, he is leading business development objectives for Bamboo Health with a focus on national healthcare systems and national pharmacy chains. His expertise includes opioid use disorder, care coordination, value-based care, and healthcare technology.

His degrees include a Bachelor of Science in Applied Organizational Management from Tusculum College and a Master of Business Administration from Texas Wesleyan University. Ken is an active member of Healthcare Information and Management Systems Society (HIMSS), Healthcare Financial Management Association (HFMA) and ACHE.



## Panelists:

**Chris Kennedy** is the Strategic Technology Advisor for TenHats, which provides comprehensive IT solutions, support, and data services that enable businesses to adapt, compete, and thrive. Several of the healthcare organizations in East TN are customers. He has previously worked in project management and business intelligence & analytics. His expertise includes extracting and analyzing data to produce reports, graphs, and tools for internal and external users to analyze performance. He has experience with the understanding of data structuring and current business solutions, contemporary reporting & visualization techniques, the ability to use data to identify opportunities for performance improvement & process enhancement, and communicating complex issues to non-technical team members and customers.



Chris obtained his bachelor's degree from the University of Tennessee, Knoxville.

**Erin Wilkins** has 25+ years' experience helping organizations navigate disruption. She served as both Chief Administrative Officer and Chief Talent Officer at Press Ganey. Erin also oversaw Press Ganey's Field Operations, ensuring clients had the tools and resources needed to turn insights into action and drive performance within their organizations.



She played an integral role in developing strategic partnerships with numerous large health care systems, working together to deliver on the Press Ganey mission of reducing suffering by supporting the delivery of safe, high-quality, patient-centered care. Erin previously worked in management consulting. Erin is an active member of the Nashville Healthcare Council and an active member of Chief and Women Business Leaders in Healthcare. Erin holds a Bachelor degree from Mississippi State University and an MBA from the University of Miami.

**Amy White** is the Director of Performance Improvement at UT Medical Center. She has spent many years in quality and more than 13 years in healthcare analytics, quality, and performance improvement. Amy provides leadership for the PI department and quality activities, including integration of outcomes management, contract measures, and data analysis in clinical & operational activities



She has an MBA from Western Governors University. She holds a Six Sigma Black Belt and is a Certified Quality Auditor.

**This program has been developed and is presented locally by ETHEA. The American College of Healthcare Executives has awarded 1.5 ACHE Face-to-Face Education hours to this program. To receive credit for this program, your name MUST appear on the Sign-In Sheet.**

For any questions regarding this event, please contact Chris McCracken at [chrismccracken629@gmail.com](mailto:chrismccracken629@gmail.com)

Please RSVP by signing up on our website: <https://myethea.com/meetinginfo.php>